

2019 RECAP

According to the Stanford Social Innovation Review, nonprofits spend on average \$29 per person per year on professional development. According to the May 2014 article, "While nonprofits often plan 6-12 months in advance for recruitment of new employees, they often ignore professional development and career growth for current employees until it's too late—that is, until they need to fill a role and realize they don't have internal candidates, or until people leave because their growth has stagnated." And one of the primary barriers is **cost**.

The Relā Neighborhood Leadership Initiative (RNLI) exists to provide learning and development experiences and programs for nonprofits on a sliding scale. A portion of our fees-for-service collected combined with foundation and grant dollars, provide the financial support for this program benefitting the professional development needs of the nonprofit sector.

\$55,760

in services donated in 2019

226

individuals benefitting

230%
increase
over 2018

\$247
avg value
per person
served

\$247 is 8.5 times more than the national average spent per person at nonprofits and 2 times as much as the for profit sector!



In 2019, the RNLI program served 226 individuals from 22 nonprofits

OUR GOAL FOR 2020 IS TO PROVIDE AT LEAST \$65,000 IN SERVICES TO NONPROFITS IN COLUMBUS.



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