



The CARE to Lead model is a 4-step process that helps you:

- **CONNECT** more meaningfully at work by learning appropriate vulnerability and becoming intentional about making time for others.
- **ALIGN** yourself and others to a higher purpose by first understanding yours and others' "why", and then creatively connecting everyone's goals and aspirations to the bigger picture.
- **RELEASE** others to do their jobs (and part of yours), in order to bring out their highest potential, while holding them accountable for optimal results.
- **ENCOURAGE** others, regardless of performance to inspire desired performance and to reinforce connection.

NARRATIVE

CARE to Lead is a simple, holistic, transformational and personal leadership model inspired by servant leadership. CARE to Lead focuses on helping professionals move from frustration to fulfillment in their work and lives by exploring areas where our feelings and mindsets do not align with our desired outcomes. At the core, this program helps participants to embody a servant leader while maintaining achievement.

PROCESS

CARE to Lead utilizes an inside-out approach, focusing first on conscious and unconscious influences on actions. We help participants **Identify** destructive thoughts, harmful feelings and unproductive habits; **Challenge** the belief systems that created them; and then create **Change** through choosing new thoughts, feelings and actions. This process is practiced then applied to four steps of CARE to Lead: Connect, Align, Release and Encourage.

OUTCOMES

- Understand the differences between servant leadership and traditional leadership
- Discover a process for changing the way problems at work are experienced and, therefore, handled
- Learn an actionable model for servant leadership
- Learn methods for leading self as a servant leader and coaching others from this mindset
- Develop a plan for addressing specific frustrations at work utilizing the CARE to Lead model

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*Better Leaders.
Better World.*

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